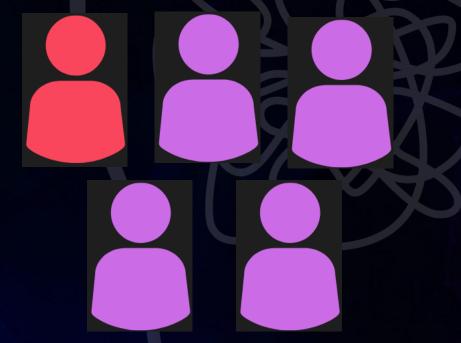
## Wellness Doesn't Wait For Someone to Reach Out.

INVESTOR PITCH DECK

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## The Problem

### 1 in 5 Adults



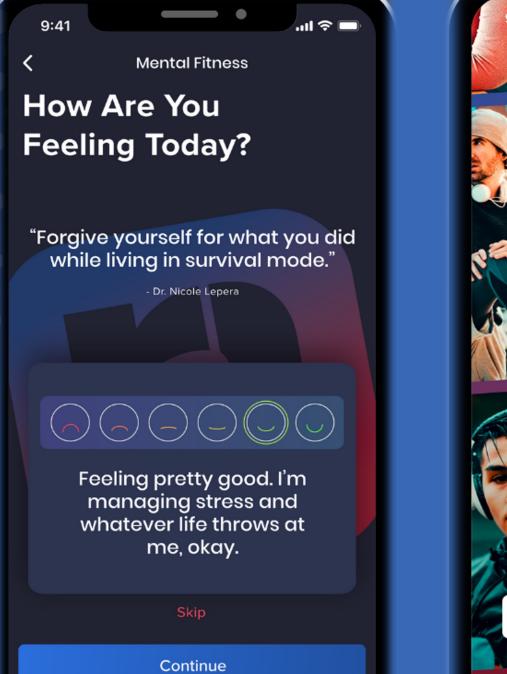
## Will experience a mental health crisis in 2024.

(Centers for Disease Control, 2023)

1 in 4 Young People (13 - 34)



# The Proven Solution





My Bag		
ssions		
wholeness. Conne nains:	ect this	
Cognitive Behavioral Cu		
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new board		
	See All	
Platforms on of Children	Effects of the Menta 10 Replies	
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Good Morning! Dylan Jones	♥ ₽	
Discover Trainers My Bag		
Q Search		
Wellness Workshop		
Watch the following videos. While watching, sdefine the following terms. As you define termexamples that demonstrate context as applieshealth.AnalysisChoiceCultureDom	is, create s to mental	
Write response here		
Instructional Videos	See All	
🔺 @ <b>@</b> 🛧	<u></u>	

# **B2B2C REVENUE SOURCES**



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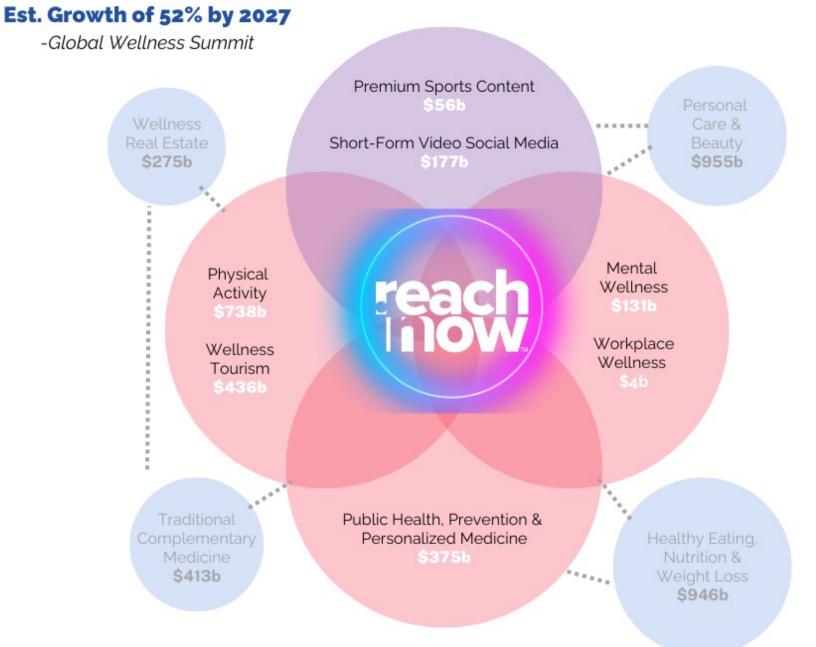
Mental Fitness

(n)



Global Wellness Economy:

### \$5.6 trillion in 2023

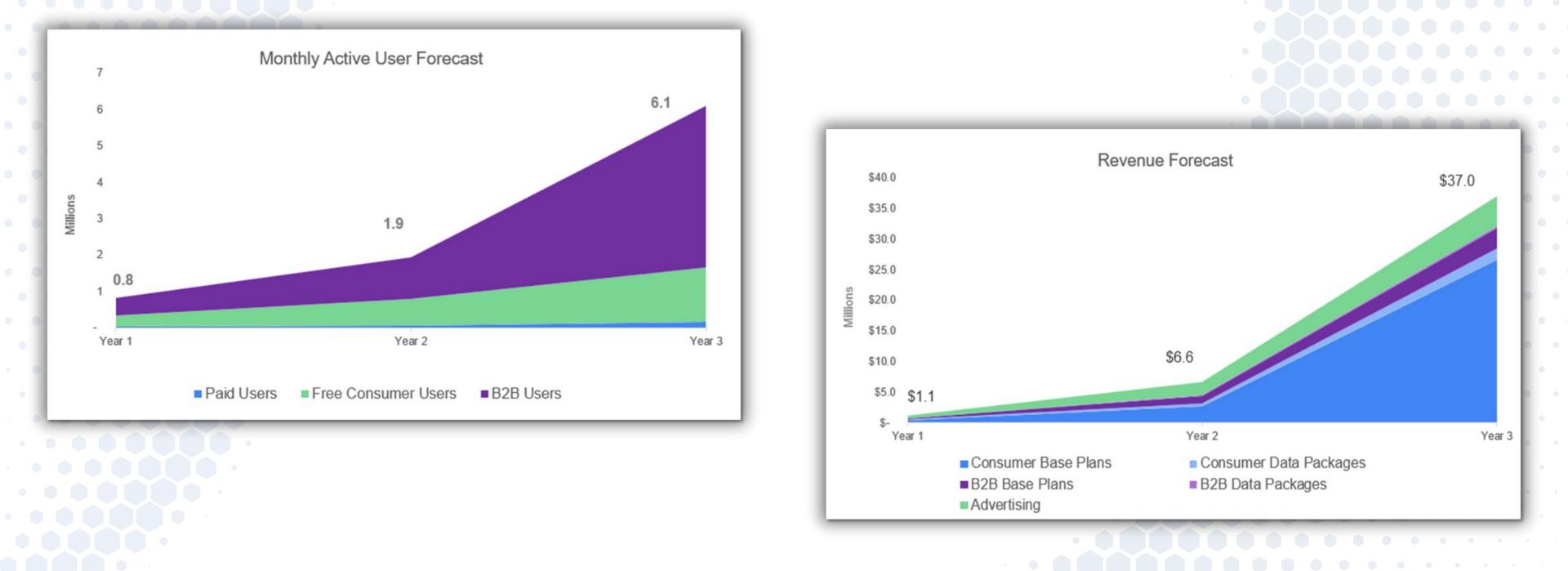


\$ ADS

\$ SUBS

**\$ DATA** 

## **3-YEAR FINANCIAL PROJECTIONS** FORECASTING MONTHLY ACTIVE USER GROWTH UP TO ~3X YOY AND REVENUE GROWTH UP TO ~6X YOY



# The Timeline

### O DATE

### **\$400K FOUNDER** CONTRIBUTION

**Beta Testers:** 

40,000 Users 2020-2023

### SERIES SEED

**TARGET:** \$5M RAISE **APP LAUNCH** 

**6 MONTHS POST-FUNDING** 

**Use of Funds:** 

Marketing: \$1.5M Sales Team: \$0.4M Development: \$1.7M G&A: \$1.1M CAPEX: \$0.3M

**18 MONTHS POST LAUNCH** 

**SERIES A FUNDRAISE Target:** \$10M (estimate - subject to change)



## Thank You www.reachinnow.com

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### **TEST THE BETA!**





### **CONTACT US!**

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