



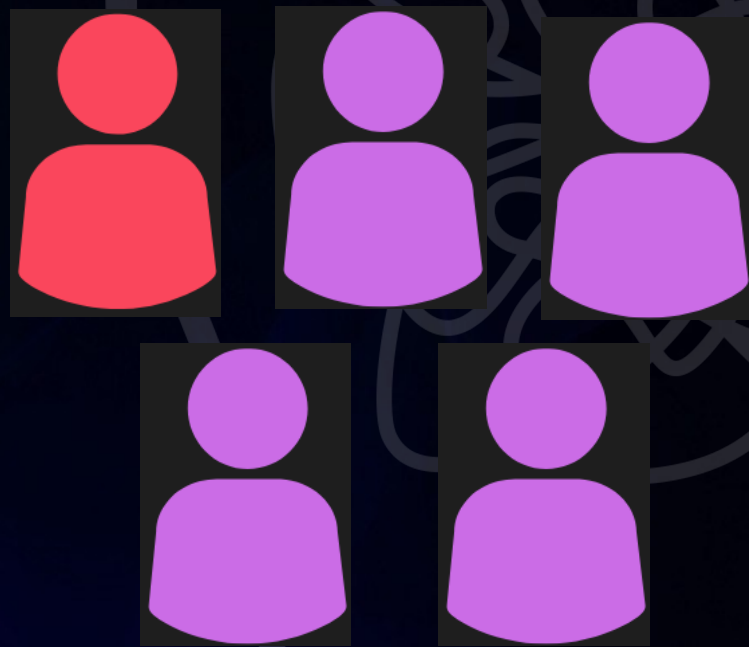
reach  
now™

Wellness Doesn't Wait For  
Someone to Reach Out.

INVESTOR PITCH D E C K

# The Problem

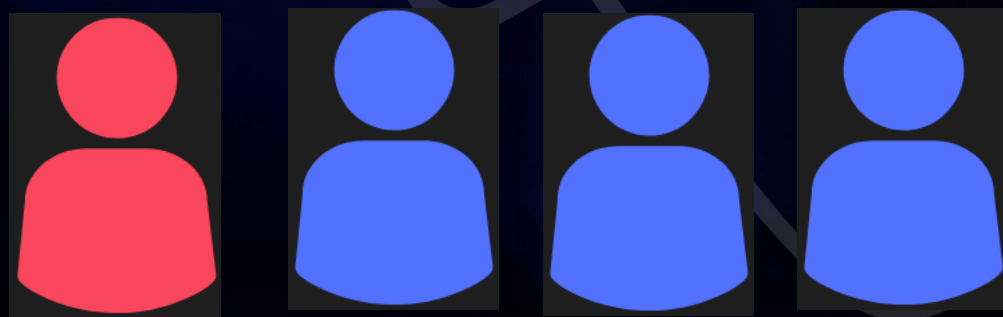
1 in 5 Adults



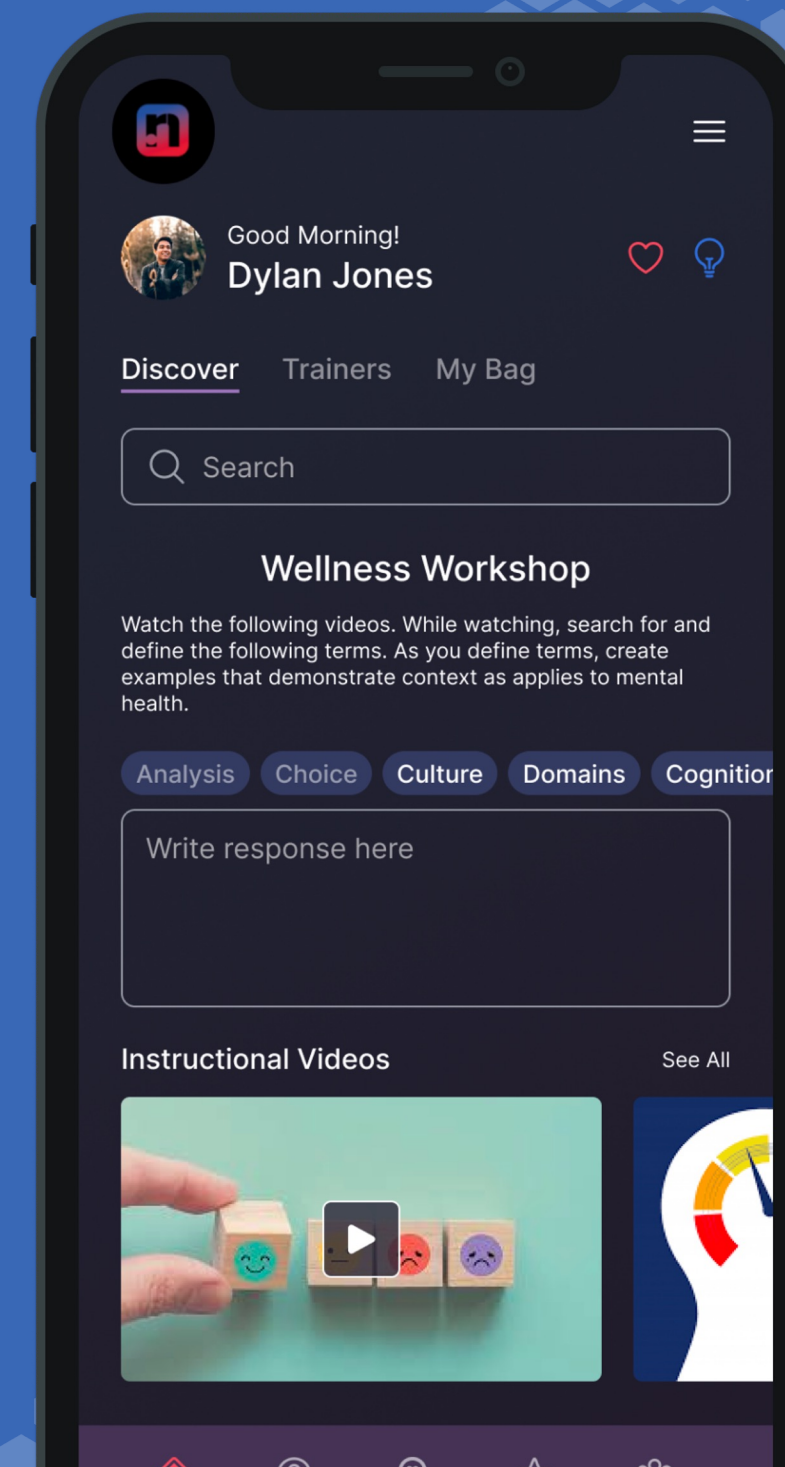
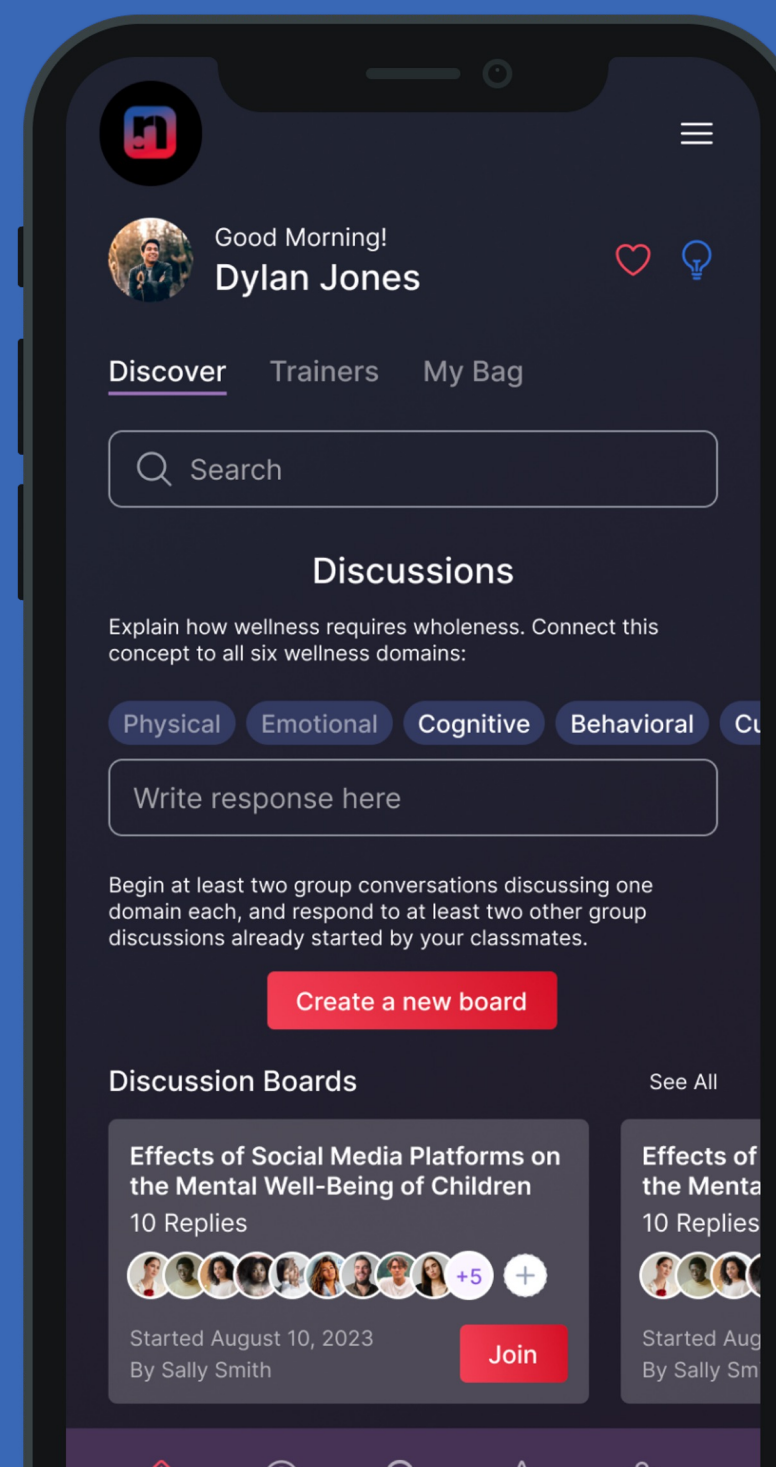
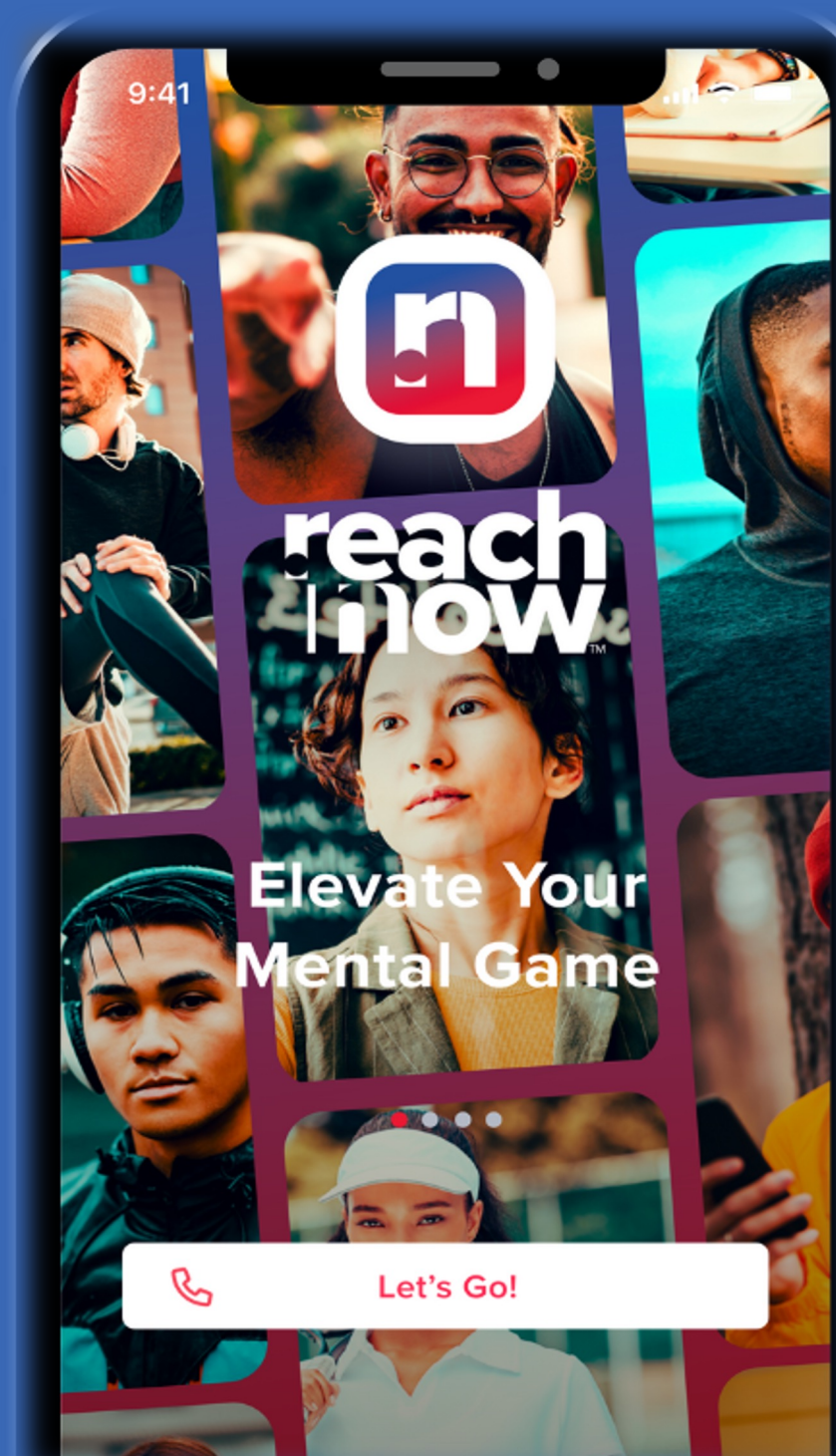
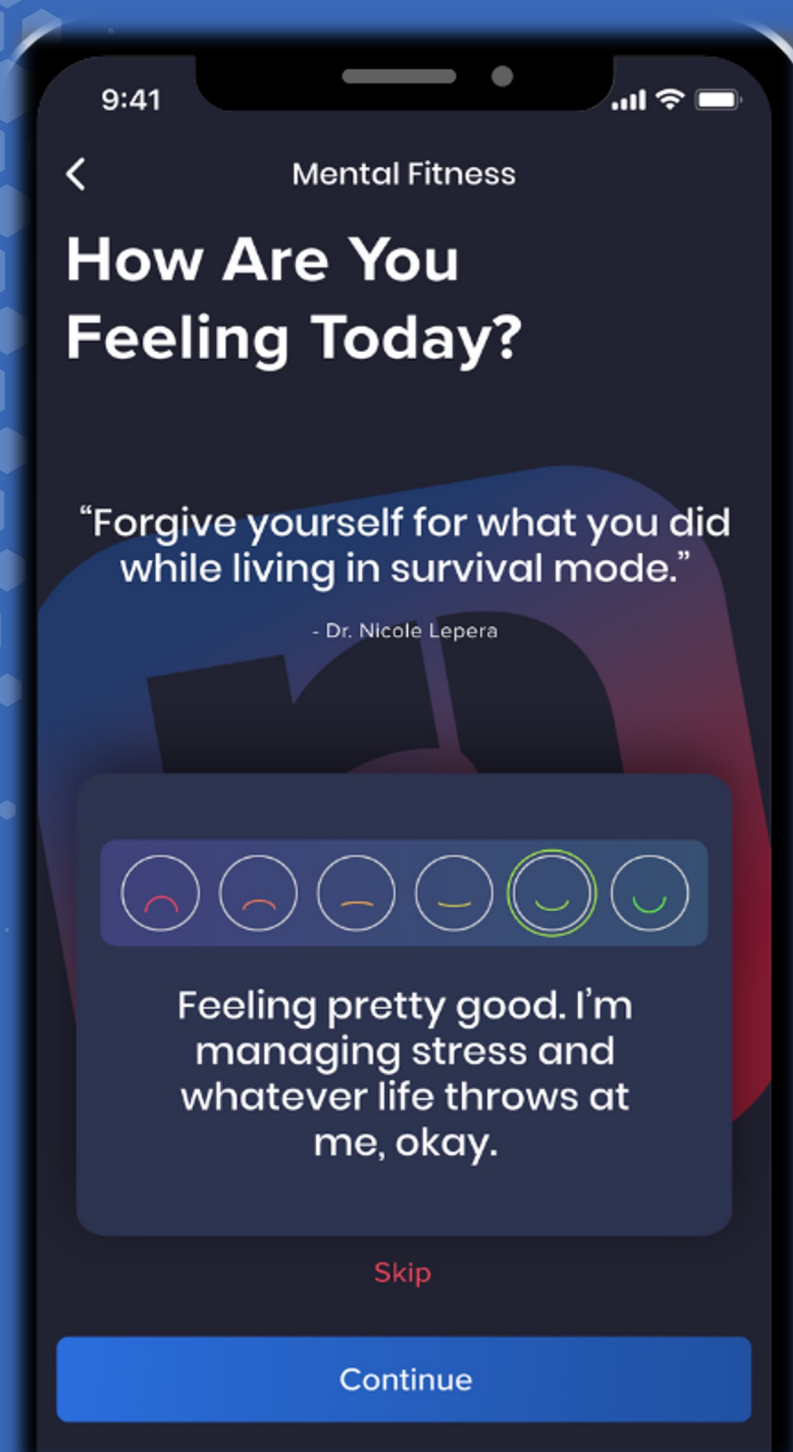
**Will experience a  
mental health crisis  
in 2024.**

*(Centers for Disease Control, 2023)*

1 in 4 Young People (13 – 34)



# The *Proven* Solution



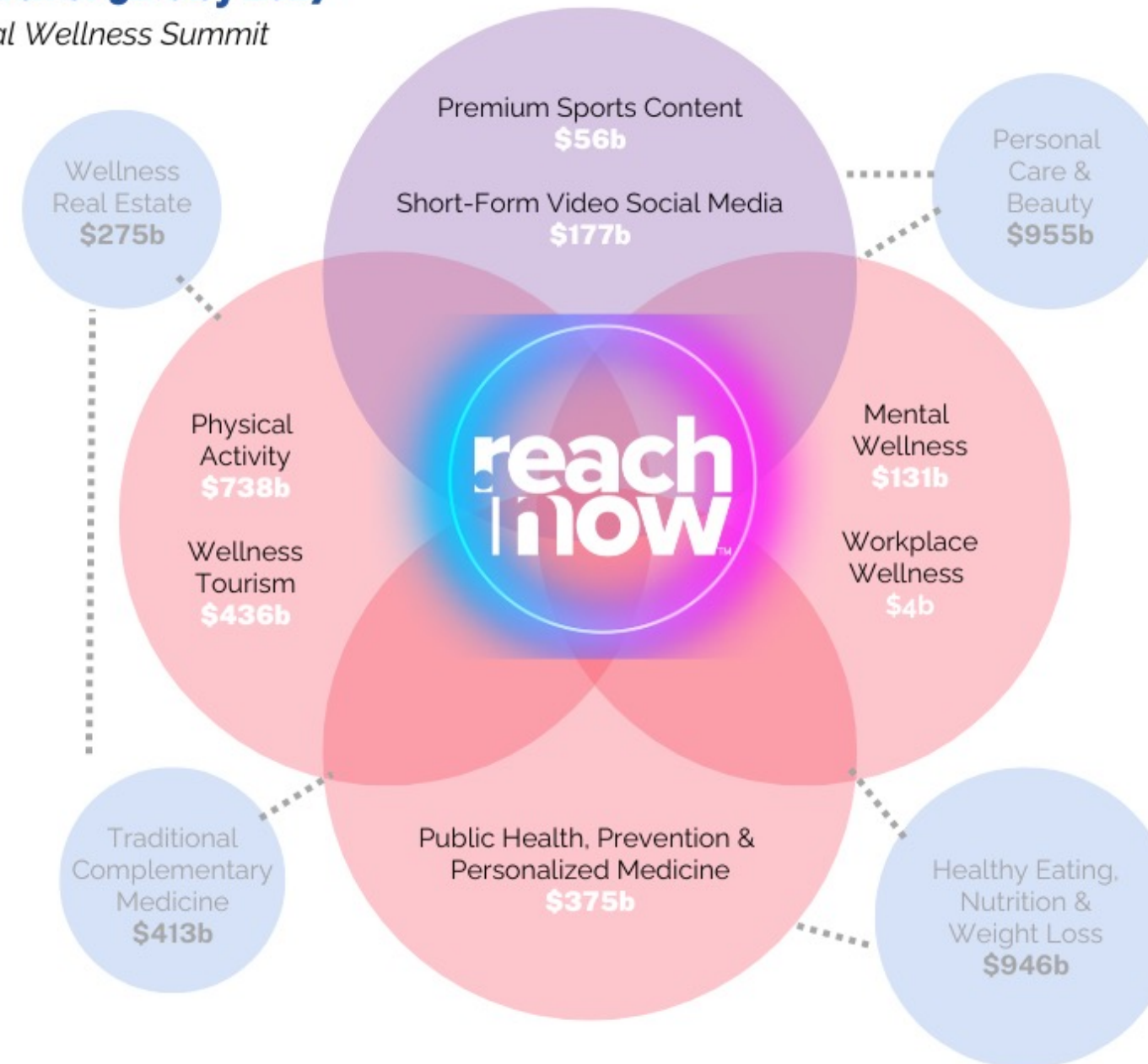
# B2B2C REVENUE SOURCES

Global Wellness Economy:

**\$5.6 trillion in 2023**

**Est. Growth of 52% by 2027**

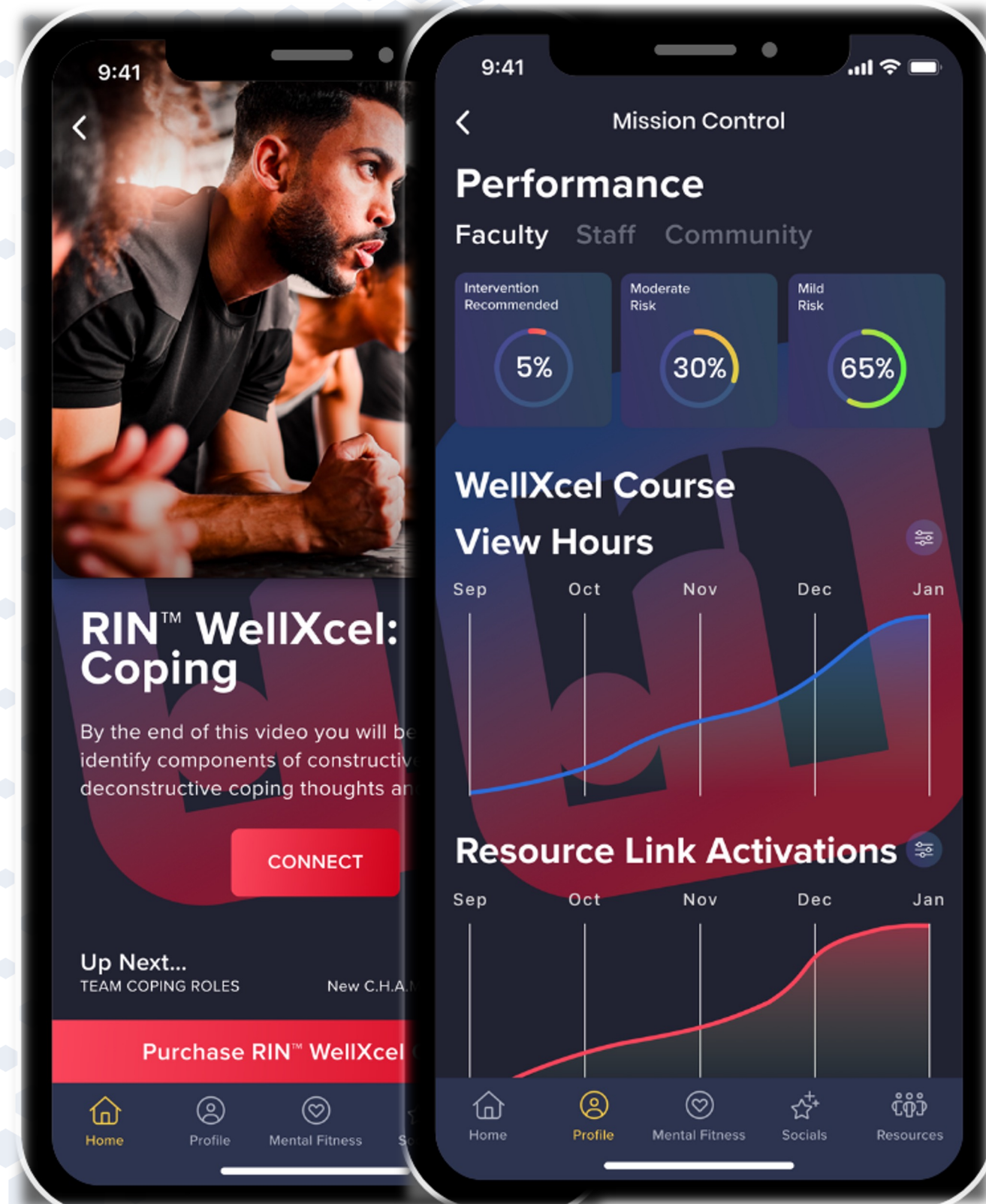
-Global Wellness Summit



**\$ ADS**

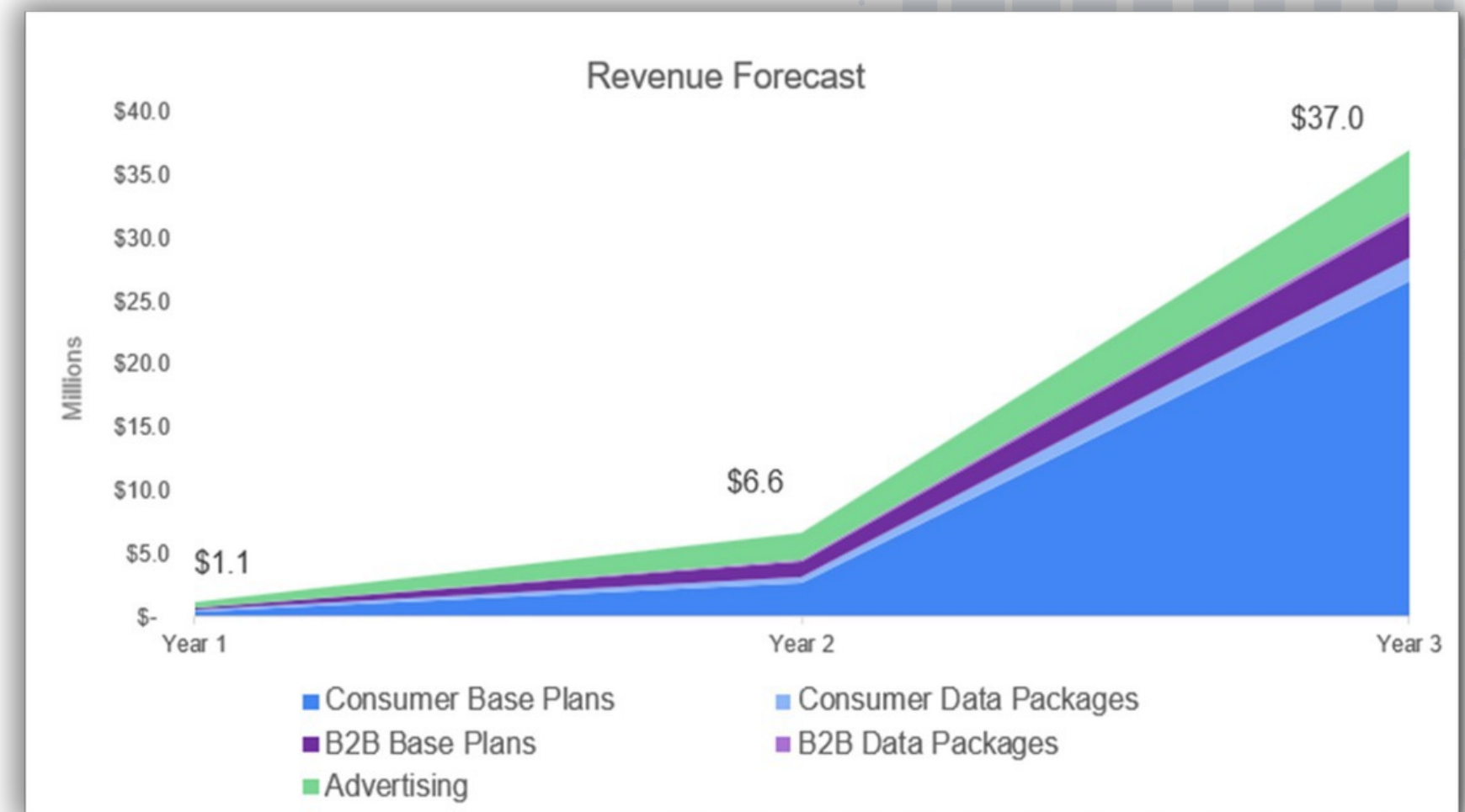
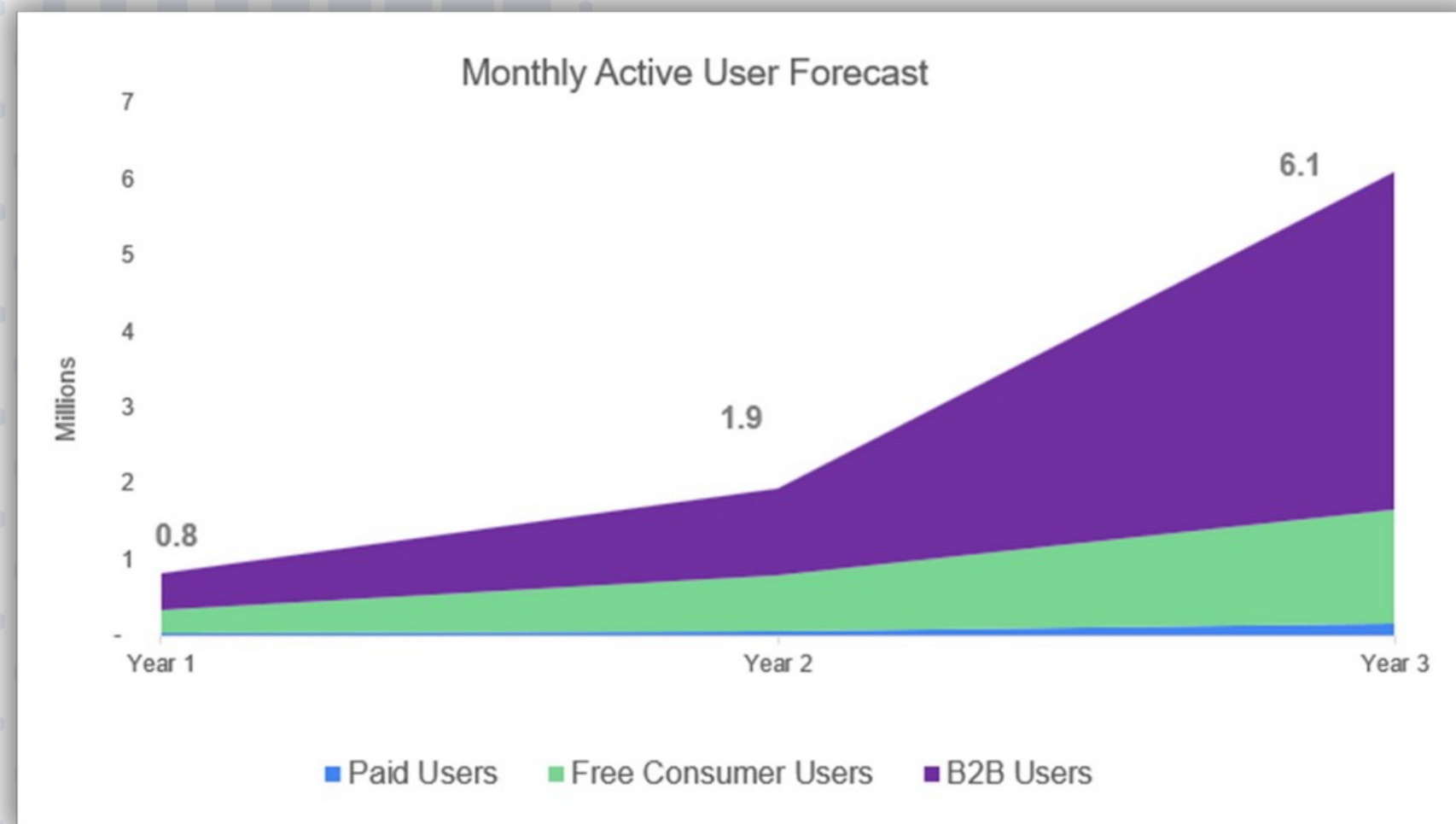
**\$ SUBS**

**\$ DATA**



# 3-YEAR FINANCIAL PROJECTIONS

FORECASTING MONTHLY ACTIVE USER GROWTH UP TO ~3X YOY  
AND REVENUE GROWTH UP TO ~6X YOY



# The Timeline

TO DATE

**\$400K FOUNDER CONTRIBUTION**

**Beta Testers:**

40,000 Users  
2020-2023

SERIES SEED

**TARGET:  
\$5M RAISE**

**Use of Funds:**

Marketing: \$1.5M  
Sales Team: \$0.4M  
Development: \$1.7M  
G&A: \$1.1M  
CAPEX: \$0.3M

APP LAUNCH

**6 MONTHS  
POST-FUNDING**

18 MONTHS  
POST LAUNCH

**SERIES A  
FUNDRAISE**

**Target:  
\$10M  
(estimate – subject  
to change)**

# reach innow™

TEST THE BETA!



# Thank You.

[www.reachinnow.com](http://www.reachinnow.com)



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